

SHERAZ AHMAD

Full Stack Wordpress Developer

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PROFESSIONAL SUMMARY

Senior Full Stack Wordpress Developer with 7+ years of experience building high-performance, responsive, and user-friendly web applications. Skilled in PHP, JavaScript, jQuery, HTML, CSS, and modern web technologies, with a strong focus on clean code, performance, scalability, and seamless integrations.

SKILLS

- CMS Expertise: WordPress (Elementor, Divi, Bricks, WPBakery), Shopify (Theme Customization, Liquid).
- Development: PHP, JavaScript, jQuery, HTML5, CSS3, Liquid (Shopify).
- Advanced Integrations: Advanced Custom Fields (ACF), REST APIs, Custom Post Types, Webhooks.
- E-commerce: Wocommerce Store Setup, App Integration, Custom Payment Gateway Integration , Inventory Management Systems.
- Tools & Optimization: Version Control (Git), Performance Caching, Debugging, Multilingual Sites, MailChimp Email Architect.

WORK EXPERIENCE

Senior WordPress Developer | Txxel

June 2025 – Present

- Developed and maintained custom wordpress solutions for enterprise clients, focusing on performance, scalability, and maintainability.
- Built custom WordPress themes and plugins tailored to client requirements and business workflows.
- Created complex content architectures using Advanced Custom Fields (ACF), custom post types, APIs, and third-party integrations.
- Led projects from technical planning and architecture through development, testing, deployment, and ongoing optimization.

Senior Wordpress Developer | Python Digital (Remote)

December 2023 - February 2025

- Developed a custom Salesforce integration plugin for WordPress to synchronize leads, forms, and customer data between WordPress and Salesforce.
- Converted Figma designs into pixel-perfect, responsive WordPress websites with a strong focus on performance, accessibility, and cross-browser compatibility.

- Integrated third-party APIs and services, including payment gateways, CRMs, marketing platforms, and automation tools, to extend website functionality and streamline business workflows.

Senior Wordpress Developer | DCC Consultants

February 2022 – February 2025

- Designed and engineered complex web portals featuring advanced scheduling systems and search tools for internal and external users.
- Developed a custom self-payment processing portal, significantly accelerating transaction efficiency.
- Prioritized technical accessibility and responsive design, ensuring a seamless experience across all devices and user types.
- Executed complete website builds from the ground up, managing both front-end aesthetics and back-end stability.

Wordpress Developer | IPAC Foundation

October 2020 - February 2022

- Developed secure donations and volunteer management portals using custom WordPress integrations.
- Developed a comprehensive event management system to streamline organizational logistics.
- Led the full-stack development of the primary organizational website from scratch.

Web Developer | GeekTechSol

March 2019 - October 2020

- Created and maintained websites for international clients, ensuring they met their unique needs and helped them grow their business, increase sales and achieve desired outcomes
- I also implemented responsive web design for optimal viewing on all devices

PORTFOLIO LINKS

- <https://rft.com>
- <https://eminnt.ai>
- <https://reloadux.com>
- <https://newswirejet.com/>
- <https://www.taschenoper-luebeck.de/>
- <https://sublimerenovationsanddesign.com/>
- <https://skyfielddigital.com/>
- <https://www.kidneycares.com>
- <https://familypestct.com/>
- <https://prudentplasticsurgeon.com/>

- <https://skyfielddigital.com/>
- <https://physicianonfire.com/>
- <https://www.novadiagnosticslabs.com>
- <https://www.dccdialysis.com>
- <https://www.caroltreats.com>
- <https://www.americanrotations.com>
- <https://www.vfaht.org>
- <https://www.rgivingtreefoundation.org>
- <https://www.allmightygreen.com>
- <https://www.vs24.com>
- <http://www.indieglobal.co.uk>
- <http://mp.rooomy.com>
- <http://www.amzdealz.net>
- <http://www.ipacfoundation.org>
- <https://rubyconf.pk/>
- <https://www.echlipse.com>
- <https://www.blockventuresusa.com>
- <https://www.mentorco.com.au>
- <https://www.elevar.digital.com>

and many more...

EDUCATION

Bachelors in Computer Science

Lahore Leads University, Lahore, Pakistan

March 2016 - 2010